

SHIVAM KUMAR

Digital Marketer



CONTACTS

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SKILLS

Digital Marketing	• • • •
Social Media Ads	• • • •
Email Marketing	• • • •
Google Analytic	• • • •
Google Ads	• • • •
Meta Ads	• • • •
WordPress	• • • •
HTML	• • • •
CSS	• • • •
Website Design	• • • •
Market Analysis	• • • •
Communication Skills	• • • •
Search Engine optimization	• • • •
Photoshop	• • • •
Copywriting	• • • •

LANGUAGES

English & Hindi

DECLARATION

I hereby declare that the facts given above are genuine to the best of my knowledge and belief.

ABOUT ME

Hi, I'm Shivam Kumar. I'm an easygoing, imaginative, and enthusiastic individual. Performance Marketing Expert | Delivering ROI-focused solutions | Mastering PPC, SEO, Social Ads, and more | Turning traffic into revenue since 2020!. I love turning raw data into actionable strategies. The ability to measure every click, impression, and conversion keeps me motivated to push boundaries.

EDUCATIONS

2016-2017	Matriculation CBSE, New Delhi, India
2018-2019	Intermediate PCM With Computer Science
2018-2020	Digital Marketing Advanced Certificate in Digital Marketing and Communication
2019-2022	Bachelor of Science Graduated with IGNOU

WORK EXPERIENCE

2022 Present	Digital Marketing Manager Bulls Travelism
2021-2022	Performance Marketer ArrowBit Infosoft
2020-2021	Digital Marketing Executive Linkx Digital Services
2019-2020	Customer Care Executive Theezorba Pvt Ltd