



SHIVAM KUMAR

Digital Marketer

CONTACTS

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SKILLS

Digital Marketing	● ● ● ● ●
Social Media Ads	● ● ● ● ●
Email Marketing	● ● ● ● ●
Google Analytic	● ● ● ● ●
Google Ads	● ● ● ● ●
Meta Ads	● ● ● ● ●
WordPress	● ● ● ● ●
HTML	● ● ● ● ●
CSS	● ● ● ● ●
Website Design	● ● ● ● ●
Market Analysis	● ● ● ● ●
Communication Skills	● ● ● ● ●
Search Engine optimization	● ● ● ● ●
Photoshop	● ● ● ● ●
Copywriting	● ● ● ● ●

LANGUAGES

English & Hindi

DECLARATION

I hereby declare that the facts given above are genuine to the best of my knowledge and belief.

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ABOUT ME

Hi, I'm Shivam Kumar. I'm an easygoing, imaginative, and enthusiastic individual. Performance Marketing Expert | Delivering ROI-focused solutions | Mastering PPC, SEO, Social Ads, and more | Turning traffic into revenue since 2020!. I love turning raw data into actionable strategies. The ability to measure every click, impression, and conversion keeps me motivated to push boundaries.

EDUCATIONS

2016-2017	Matriculation CBSE, New Delhi, India
2018-2019	Intermediate PCM With Computer Science
2018-2020	Digital Marketing Advanced Certificate in Digital Marketing and Communication
2019-2022	Bachelor of Science Graduated with IGNOU

WORK EXPERIENCE

2022 Present	Digital Marketing Manager Bulls Travelism
2021-2022	Performance Marketer ArrowBit Infosoft
2020-2021	Digital Marketing Executive Linkx Digital Services
2019-2020	Customer Care Executive Theezorba Pvt Ltd